

WATA Factory successfully establishes q.beyond ibérica in Spain

- WATA Factory is a German software consultancy based in Spain that offers digital solutions to customers throughout Germany.
- As a specialist for the German market and an expert in the Spanish IT sector, WATA Factory offers implementation services on the Iberian Peninsula for German companies wishing to set up competence centres in Spain.
- Thanks to the cooperation with WATA Factory, q.beyond ibérica has successfully established itself in Spain. q.beyond ibérica aims to grow to 100 employees nationwide.

Jerez de la Frontera – 13 March 2025

WATA Factory, a German software consultancy based in Spain, has established itself as the ideal partner for German companies looking to expand their presence on the Iberian Peninsula. With in-depth expertise in the German market and comprehensive knowledge of the Spanish IT landscape, the company offers customized solutions for setting up and scaling competence centers in Spain.

An outstanding example of WATA Factory's successful work is the **q.beyond AG**, which is considered a benchmark in Germany for the digitalization of small and medium-sized companies. WATA Factory has not only led the implementation process in the Spanish market, but has also contributed significantly to the growth of the Iberian subsidiary of **q.beyond AG**. Thanks to this strategic partnership, **q.beyond ibérica** has successfully established itself in Spain and is now active throughout the Iberian Peninsula. The structure that has been created makes it possible to attract and develop talent for international projects. The subsidiary currently employs more than 30 people and expects to see substantial growth that will enable it to continue driving major projects on a global level.

This growth has been possible thanks to the close relationship between the two companies and the work they have done together. Germán Tíscar, CEO of WATA Factory, says: "We would like to thank **q.beyond AG** for the trust it has placed in WATA Factory when setting up **q.beyond ibérica**. This exciting project has been characterized by close cooperation to strengthen q.beyond's presence in Spain and create a solid base for the company's long-term development".



Beyond the case of **q.beyond ibérica**, WATA Factory's experience in the IT sector in Germany and Spain has enabled it to fully understand the challenges and opportunities faced by German companies wishing to establish themselves in the Spanish market. The in-depth knowledge of local conditions and the ability to provide comprehensive support in the establishment and management of new business units were key success factors for **q.beyond ibérica** and other similar projects.

Thies Rixen - CEO of q.beyond AG - says: "The collaboration with WATA Factory was crucial for **q.beyond AG** in establishing its Iberian subsidiary with a fully functional operating structure that meets the growing demands of the German market. As q.beyond continued to expand its presence in Germany, WATA Factory was instrumental in supporting the development of new areas - from the creation of specialised software development teams to the establishment of multilingual technical support."

With the support of WATA Factory, q.beyond ibérica is pursuing a continuous growth course with the aim of reaching 100 employees by the end of this year and further expanding its presence in the Spanish market. The close cooperation between the two companies lays the foundation for a solid and sustainable future that meets both the requirements of the global market and the digitization strategy of **q.beyond AG**.

Now that q.beyond ibérica is established, WATA Factory is handing over the baton to Artur Heidt, who has taken over the management of the Spanish subsidiary. In his role as managing director, he will drive forward the expansion and ensure long-term success with excellent management – thus further cementing the path of this successful partnership.

Contact:

Eliezer López - Director @ WATA Factory

e.lopez@wata.es

